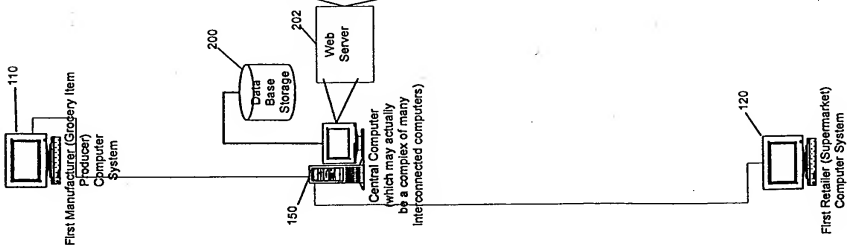


Fig. 3



Multi-Vendor Rebate List

208

208

First Manufacturer (Grocery Item Producer) Coupon List

First Manufacturer's Mouthwash/ Shopping List Category/ Toiletries/ Subcategory Mouthwash	65 cents coupon per bottle of First Manufacturer's mouthwash	Total number of coupons authorized for First Manufacturer's mouthwash = 25 million	Volume-of-Usage Counter for First Manufacturer's Mouthwash = 2 million coupons redeemed
First Manufacturer's Soap/ Shopping List Category/ Toiletries/ Subcategory Soap	75 cents coupon per bar of First Manufacturer's soap	Total number of coupons authorized for First Manufacturer's soap = 5 million	Volume-of-Usage Counter for First Manufacturer's Soap = 2 million coupons redeemed
...			
First Manufacturer's Perfume/ Shopping List Category/ Toiletries/ Subcategory Fragrances	85 cents coupon per bottle of First Manufacturer's perfume	Total number of coupons authorized for First Manufacturer's perfume = 1 million	Volume-of-Usage Counter for First Manufacturer's Perfume = 2 hundred coupons redeemed

310

311

31Q

First Retailer (Supermarket) In-Store-Special List

First Retailer's Lettuce/ Shopping List Category/ Produce/ Subcategory Lettuce	25 cents discount per purchase of head of lettuce	Limit discount to 5 purchases of heads of lettuce per customer	First Retailer's Volume-of-Usage Counter for lettuce discount = 25 purchases have utilized discount
First Retailer's Vitamins/ Shopping List Category/ Supplements/ Subcategory Vitamins	35 cent discount per purchase of bottle of vitamins	Limit discount to 2 purchases of bottles of vitamins per customer	First Retailer's Volume-of-Usage Counter for vitamins discount = 50 purchases have utilized discount
...			
First Retailer's Steak/ Shopping List Category/ Meat/ Subcategory Steak	45 cent discount per purchase of pound of steak	Limit discount to 5 purchases of pounds of steak per customer	First Retailer's Volume-of-Usage Counter for steak discount = 140 purchases have utilized discount

340

341

34R

Fig. 4

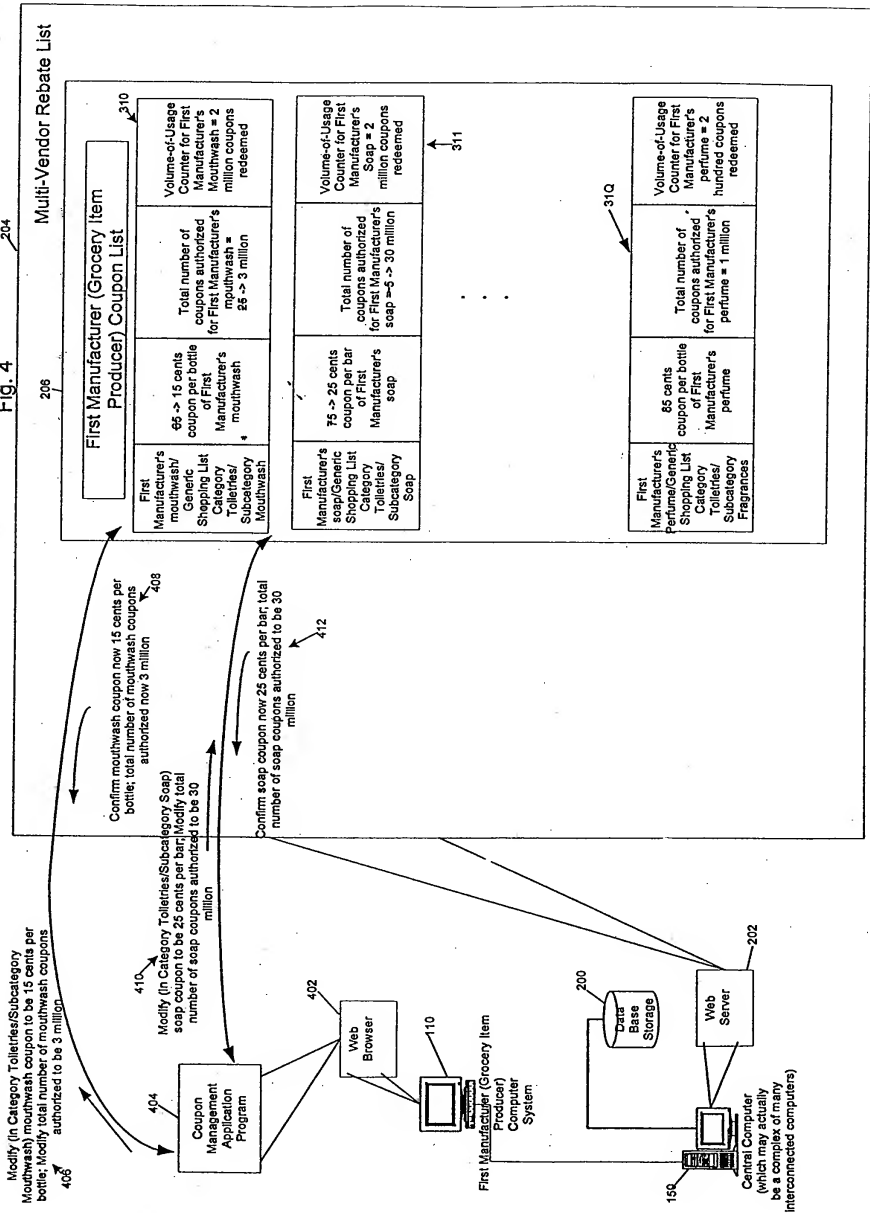


Fig. 5

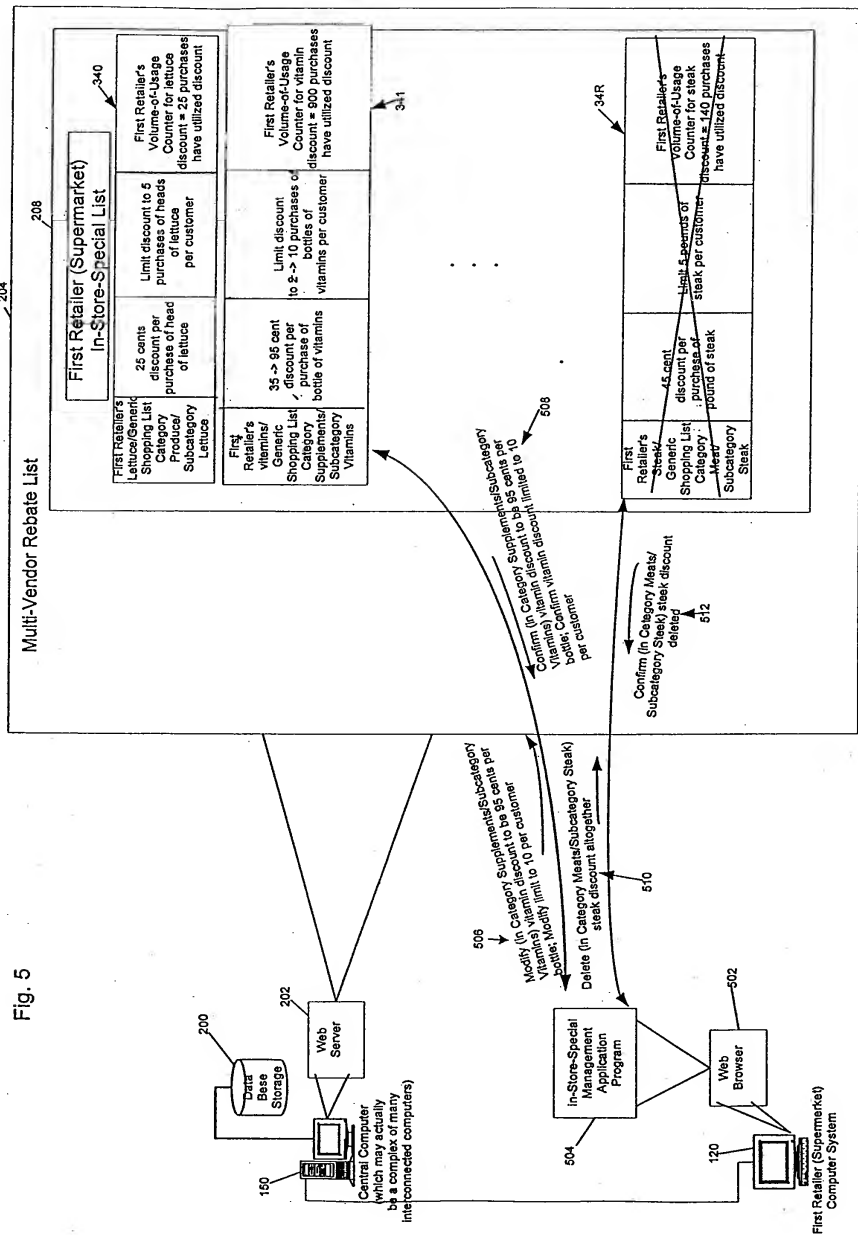
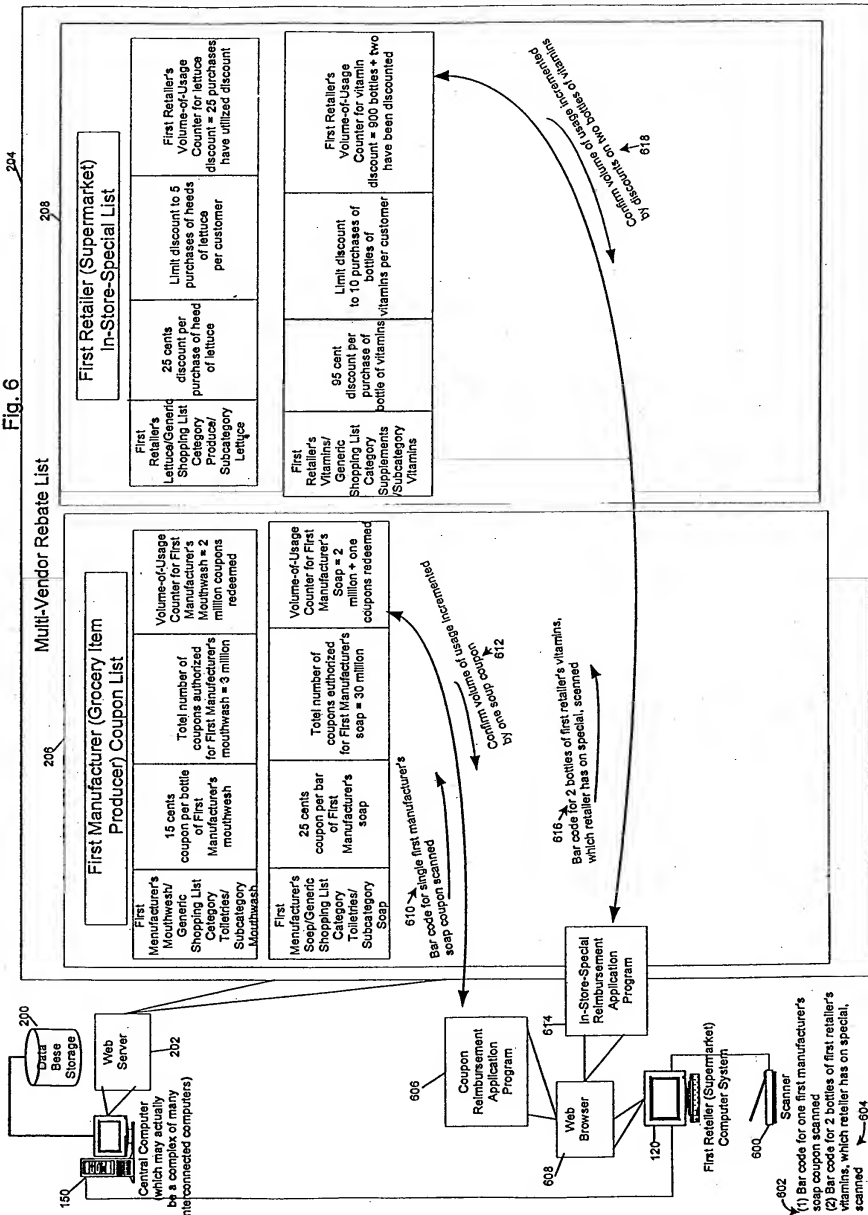


Fig. 6





Scanner
600
502 (1) Bar code for one manufacturer's soap coupon scanned
(2) Bar code for 2 bottles of Vitamins, which retailer has on special, scanned 604

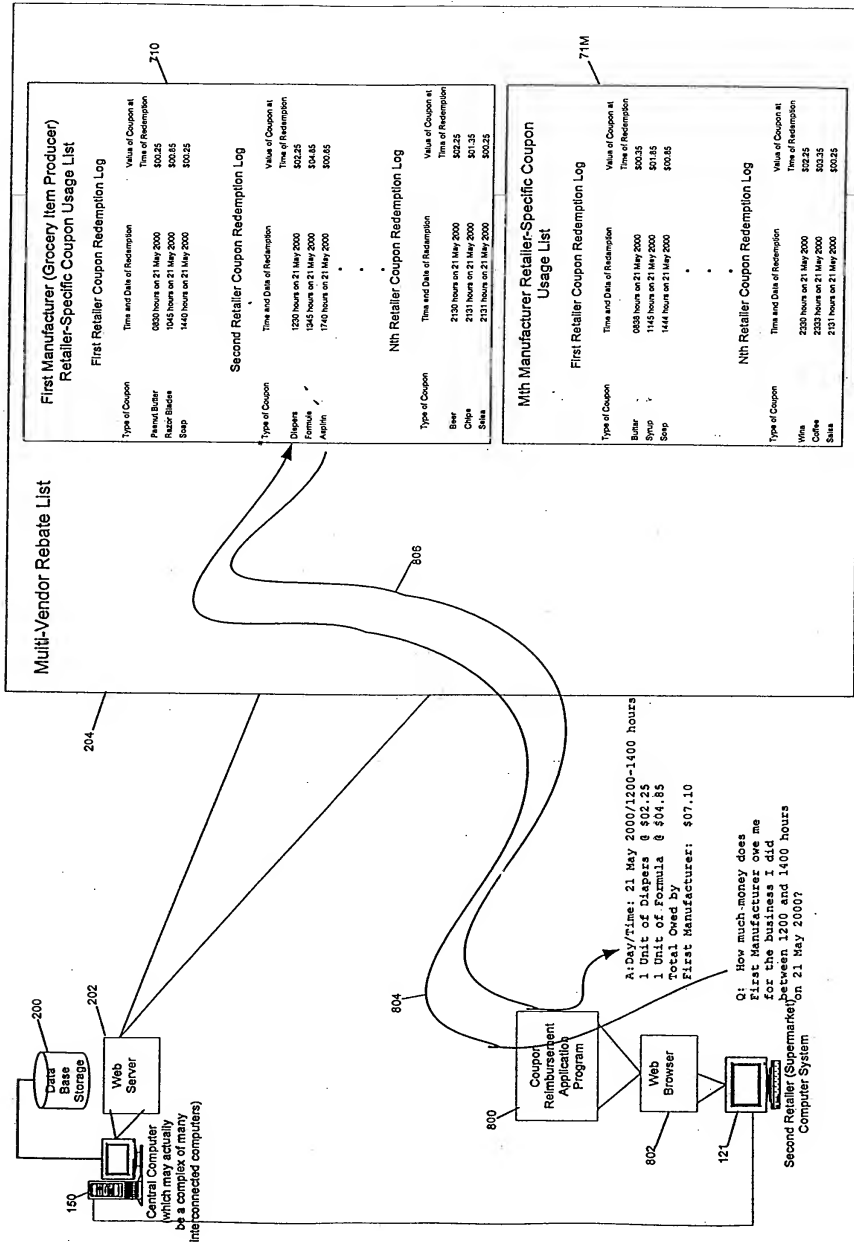


Fig. 8

Fig. 9

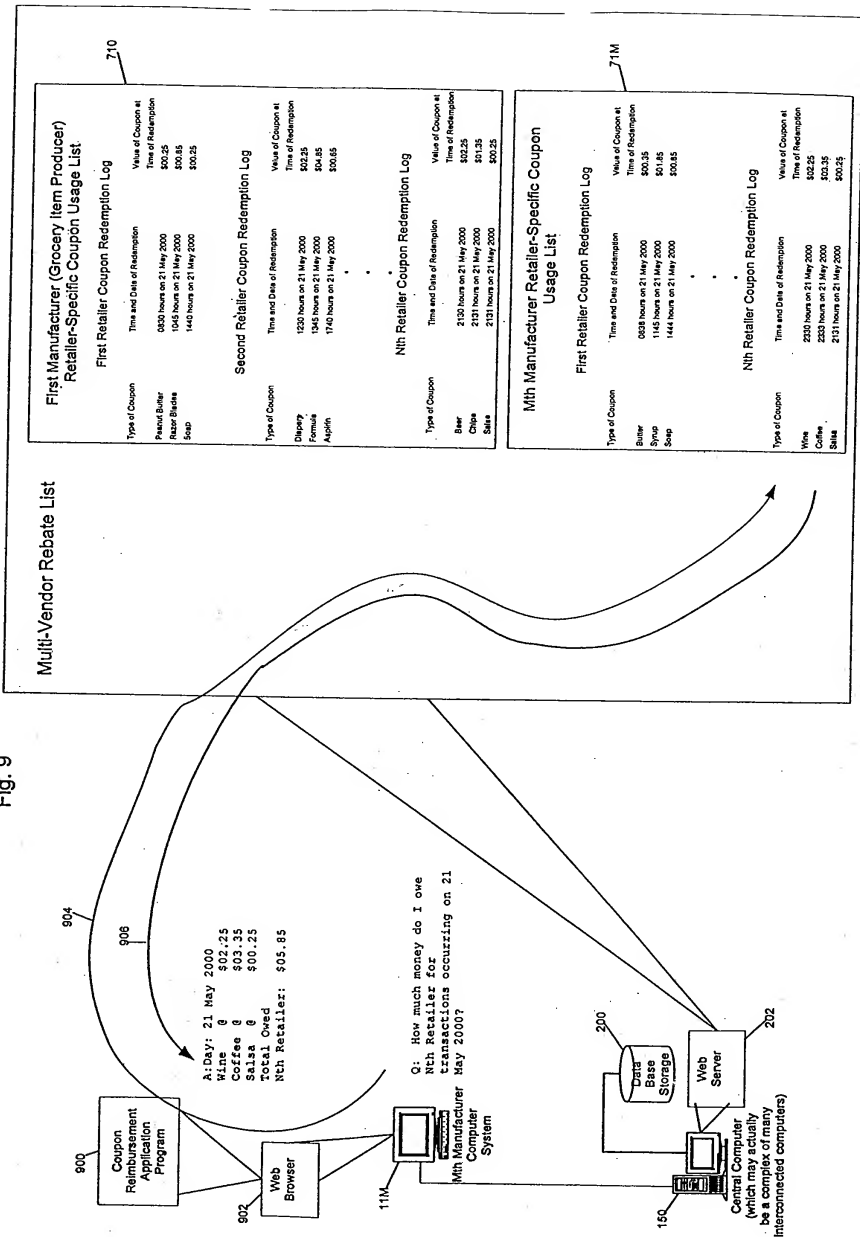
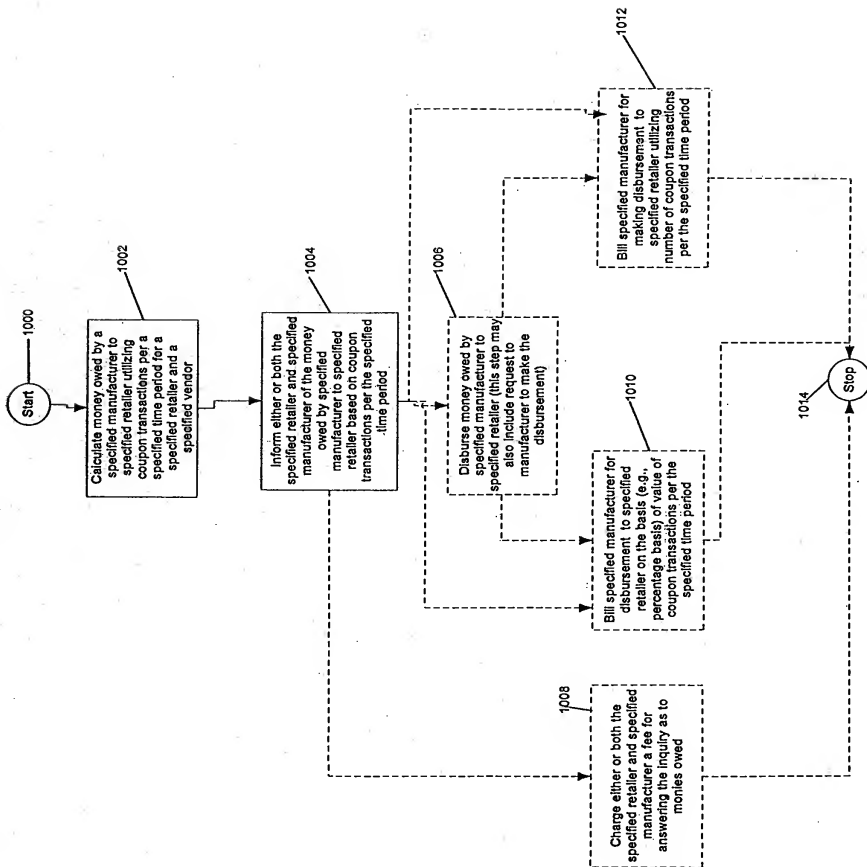
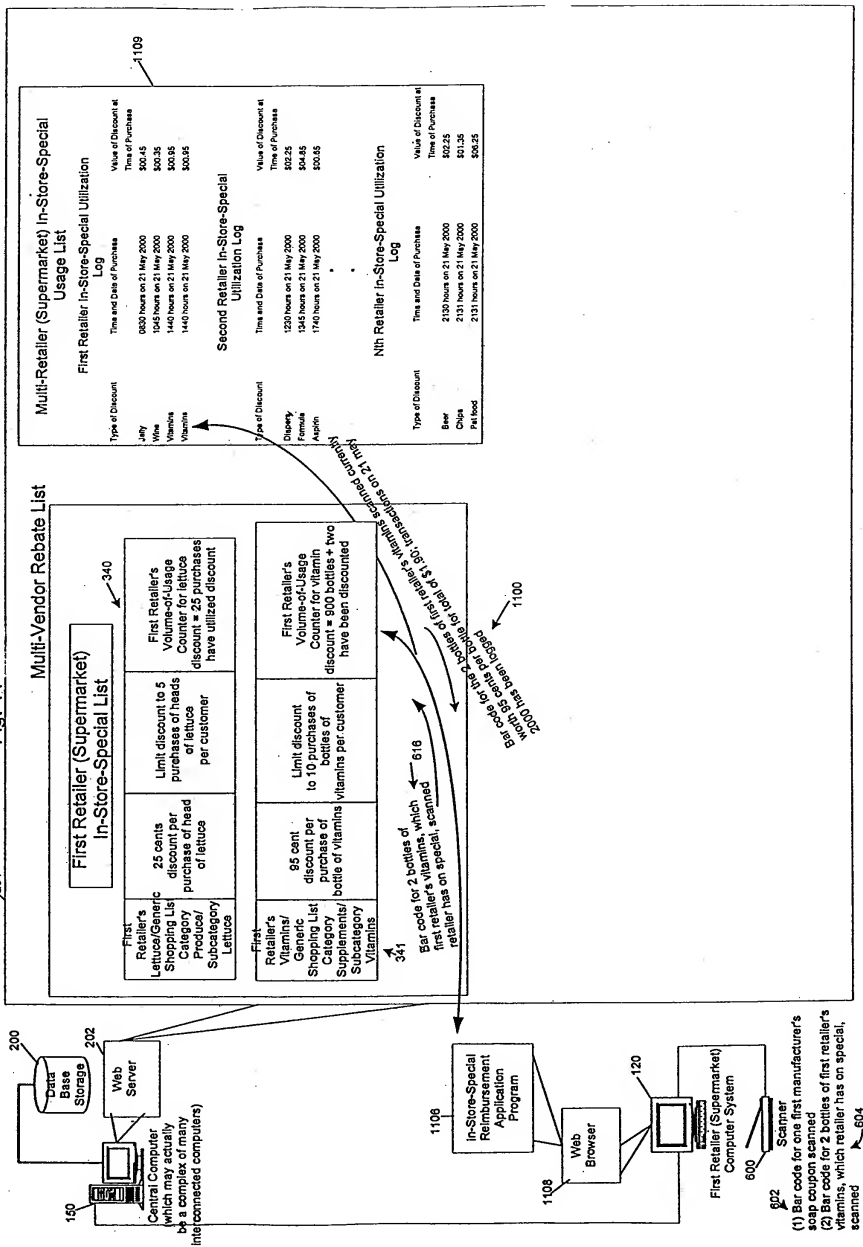


Fig. 10



204



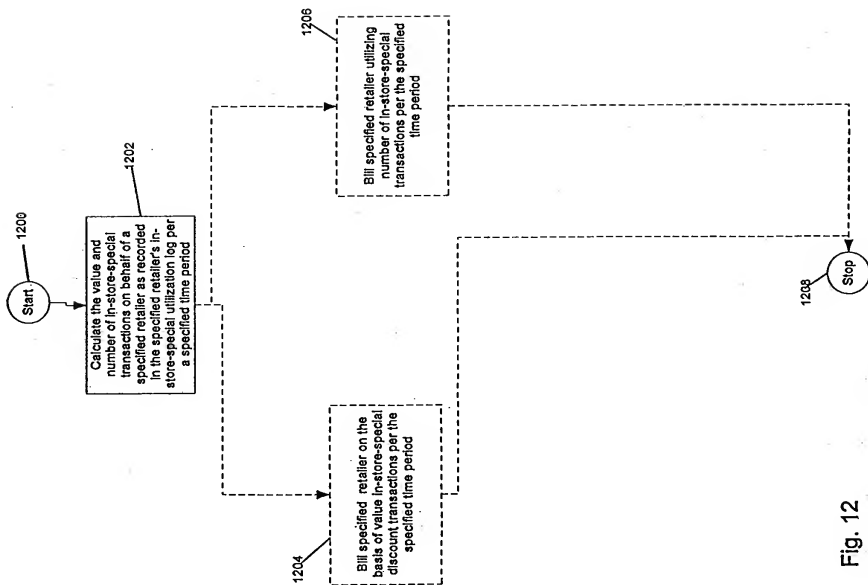







Fig. 12

Inventor(s): Connie D. Myers
"REPLACEMENT SHEET"

<p>Campbell's COUPON \$ \$ \$</p>	<p>Campbell's MANUFACTURE LOGOS MANUFACTURE</p>
<p>Access Label - 1702</p>	<p>DeMonte - Frodo & Gamble - Hinz - Hunts - Welch - Kellogg</p>
<p>Back - 1706</p>	<p>Save 35¢ on any 5</p>  <p>Save 55¢ on 2 100% Vegetable Juice</p> 
<p>Add To - 1708</p>	<p>Save 50¢</p> <p>On Any Prego Heavy Meat Sauce Mild Meatballs, Sausage & Garlic</p> 
<p>Next - 1709</p>	<p>Save 50¢</p> <p>On Any Prego Heavy Meat Sauce Mild Meatballs, Sausage & Garlic</p> 
<p>Save on grocery list</p>	<p>Save 50¢</p> <p>On Any Prego Heavy Meat Sauce Mild Meatballs, Sausage & Garlic</p> 




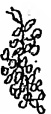


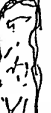
F1617

1800	1802	1804	1806
ALBERTSON	HEB	RANDALL'S	KROGER
WALMART	SAFEMART		
MINZ PICKLE	MRS BRAND'S	FALCON COFFEE	PEACH BEER
Produce	Meat/Seafood	Grocery	
Dairy	Cheese	Bakery	
Household	Body Care	Supplements	
Gifts			
Click on store to show store special	Be able to construct list to suit patrons shipping nation of store		
New Product			
Manufacture Coupons			

1502 → F16720

200 →

2003

1504	ALBERTSON	HEB	RANDALLS	KROGER	SAFEWAY	WALMART	VAN DE CAMP
							
	JEFF	POST	CEISCO	COKE	CAMPBELLS		
200	Delete from Shopping List	Aples	Mushrooms		2004		2004B
1608	Add	Avocados	Onions				
1316	New Product	Bananas	Oranges				
1508	Edit	Beets	Peaches				
1604	Back	Broccoli	Pears				
1604	Save	Cabbage	Peas				
150	Print	Carrots	Peppers				
200	Next	Cauliflower	Potatoes				
	Current	Celery	Spinach				
	Generic Shopping List Category (Produce/Flg)	Cherries	Sprouts				
		Cucumber	Tomatoes				
		Grapefruit	Watermelon				
		Grapes					
		Lemons					
		Lettuce					
		Limes					
		Melons					



at HEB

2005

2002